

developing leadership in health

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**building the ultimate health care delivery vehicle –
helping managers to be leaders and leaders to be even
better**

**it's easy, isn't it? Just set the right objectives, employ the
right people, put in place the right performance systems
and out will pop the right results!**

**if it were that easy then of course every PCT, hospital
trust and foundation trust in the country would be
immensely successful. The variable is that complex piece
of software described as "people". They have limitless
capability but it has to be harnessed, directed and
developed. Once capability is optimised and the whole
welded into an effective team, then the sky literally is
the limit for any organisation. durrow is able to deploy
an unsurpassed range of expertise and knowledge in
the delivery of health services, capable of coaching
individuals, enhancing team performance. More
than that, durrow is able to build your organisation's
capability to become the ultimate in health care delivery
and improvement. We specialise through the durrow
performance improvement approach in ensuring that
personal and organisational performance is measurably
better.**

durrow can make the contribution by your people better.

**for an initial discussion and further information contact
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